

ala New Year's

W! VALUES!
W! VALUES!
 FOX buys!
W YEAR'S DAY

Glorietta
 fancy, rich
TOMATO JUICE
19^c
 Jumbo 46-oz. can

19^c
 Pack

Jam 4-LB. JAR **79^c**
tsup 14-oz. Bottle **10^c**
read 5-oz. JAR **19^c**

Nabisco
 crisp, buttery
RITZ CRACKERS
19^c
 1-Pound Box

PEANUT BUTTER 42-oz. Pkg. **39^c**
Breakfast Cereal
QUAKER OATS 42-oz. Pkg. **41^c**
D. Salmon No. 1/2 Can **59^c**
Pineapple-Grapefruit Juice Jumbo 46-oz. can **23^c**

LIPTON TEA THE "BRISK" TEA
 1/4 lb. **45^c** 16 ct. **25^c**
Bishop's Creme de Menthe AFTER DINNER MINTS 1-lb. Bag **33^c**

Perfect Detergent White King 'D' Lge. Pkg. **33^c**
Lights Laundry Purex Bleach 1/2 Gal. **39^c**
For the Bath Zest 2 Bath Bars **41^c**
For Cleanliness Lava 2 Reg. Bars **31^c**

mermin's
 fresh frozen
ALL CHICKEN
 OR
ALL TURKEY
PIES
19^c
 8-oz. Pie

Chunk Tuna 6 1/2-oz. Can **29^c**

M.J.B. COFFEE
 All Grinds 1-lb. Can **89^c**
 2-lb. Can **\$1.77**

TORRANCE—1321 POST AVE.

Paid Your Christmas Bills Yet? Here's Another Surprise for You

To Mr. and/or Mrs. California motorist: The postman is on his way to your house with that annual reminder from the State Department of Motor Vehicles that the time is here again to renew the registration on your auto.

More than 6,500,000 of these reminders, in the form of pre-punched statements of fees due for 1958, went into the mail from Sacramento today.

Green Stickers
 The 1958 evidence of renewal will be a reflectorized green sticker to be attached to rear license plate. The 1957 stickers were red.

The designated renewal period is Jan. 2 through Feb. 4, but you may renew immediately after receiving your statement. Motor Vehicles Director Paul Mason says the sooner you do it, the better off you will be.

"Toward the end of the renewal period," he added, "there's invariably a rush and people find themselves standing in line to beat the deadline."

To delay beyond the deadline can be costly. The law requires the Department of Motor Vehicles to collect penalties on any registration renewed after Feb. 4. The penalty scale is 100 per cent of the registration fee, 50 per cent of the vehicle license fee for passenger cars, and 100 per cent of the weight fees on commercial vehicles.

Schedule Told
 The formula for computing fees, as adopted by the State Legislature, is: Annual registration fee, \$8; vehicle license fee, two per cent of the value of the vehicle, with a minimum of \$1, which means that the minimum of any car is \$9. The vehicle license fee is collected in lieu of city and county personal property taxes, and is returned to the cities and counties in which the vehicle is domiciled.

The 1958 card showing fees due is an improvement over that of previous years, in that both portions contain the name and address of the owner.

Make 'Business Climate' Better, Chamber Warned

To insure continued growth of industry and commerce, the leaders of Torrance should make every effort to improve the "Business Climate" of the city, members and guests of the Chamber of Commerce were told at the December breakfast meeting.

Harry Lintz, district manager of U.S. Chamber of Commerce, outlined the components of a good business climate, and stressed the importance of making the area attractive to manufacturers and businessmen looking for business sites.

Lintz told the breakfast group at the YWCA building that the population of the nation had grown from 141 million in 1946 to 168 million last year and projected the population at 196 million by 1966.

Sales to Expand
 The nation's wealth and retail sales volume will expand by similar margins, he said.

The importance of a new industry in a city was stressed when he pointed out that a firm employing 100 persons mean an increase in employment by 174, a population increase of 296, 112 more homes, 51 more school students, four retail stores, and an increase in retail sales of 360,000 a year.

Survey Cited
 Basic misunderstandings about productivity, profits, competition, and other phases of business and industrial life must be cleared up, he warned.

He referred to a test of 1000 high school students which showed that a large number of the students believed that a high rate of production would cause an oversupply of consumer goods and would trigger a depression, that automation will cause widespread unemployment, that price controls should be in effect even in peace time, and that profits of businesses average from 16 per cent up to 50 per cent.

"We go along and say these are the ideas of youngsters and that they will change when they grow up."

Changes Needed
 He warned, however, that these ideas need to be straightened out now if the climate for tomorrow's businessman and manufacturer is to be a healthy one.

Lintz was introduced by Glenn Koger of Rome Cable, co-chairman of the meeting. Attorney James Hall opened the meeting and made the introductions. Robert I. Plomert Jr. of General Petroleum gave the invocation.

Highlight of the meeting for many of those at the breakfast was the presentation of a check for \$1000 to Chamber President A. E. Thompson by Police Chief Percy Bennett. The check, the gift of the Torrance police officers, was a donation to the Tournament of Roses parade fund.

LIQUOR VALUES!
 Lowest prices! Unsurpassed quality
 for New Year's Eve
CHAMPAGNE
 PINK CHAMPAGNE
 SPARKLING BURGUNDY
 by Petri of Calif.
 COMPLETE STOCK OF WINES AND CHAMPAGNES
\$1⁹⁹ 5th

8-YR. OLD KENTUCKY STRAIGHT BOURBON
 Winner's Circle or Briarbrook. Distilled and bottled in Kentucky.
\$4.99 VALUE! **\$3³⁹** 5TH

FINE IMPORTED CANADIAN WHISKY
 "E. L." Especially Light. Comparable in quality to Canadian Whiskies
selling at \$6.50! **\$3⁹⁹** 5TH

8-YR. OLD KENTUCKY BONDED BOURBON
 Barton's Ancient Bond. 100 proof. Positively the finest Bottled in Bond.
\$6.75 VALUE! **\$4⁹⁹** 5TH

IMPORTED FRENCH CORDIALS IN FLAGON DECANTERS
 FRANCOIS BRAND
 CREME DE MENTHE
 CREME DE COCOA
\$4.95 VALUE! **\$2⁹⁹** 5TH

RARE IMPORTED SCOTCH WHISKY
 Royal Craig or Royal Duncan
 100% Scotch whiskies. Distilled, blended and bottled in Scotland.
\$6.39 VALUE! **\$4⁹⁹** 5TH

GOOD HEARING!
 Others have tried - now Sonotone has hidden its latest transistor hearing aid in light, graceful eyeglasses. Worn as one unit - nothing else to wear. Choice of smart styles for both men and women. Look your best while hearing your best.
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